

e-ISSN:2582-7219



INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY

Volume 7, Issue 5, May 2024



6381 907 438

INTERNATIONAL STANDARD SERIAL NUMBER INDIA

 \bigcirc

Impact Factor: 7.521

6381 907 438 🔛 ijmrset@gmail.com

| ISSN: 2582-7219 | www.ijmrset.com | Impact Factor: 7.521 | Monthly Peer Reviewed & Referred Journal |



Volume 7, Issue 5, May 2024

| DOI:10.15680/IJMRSET.2024.0705039 |

A Study of Mechanization on Agriculture Business in Akola Region

Dhanashree .S. Deshmukh, Prof Wechansing Suliya

Dept. of Business Administration and Research, S.S.G.M.C.E Shegaon, Maharashtra, India.

ABSTRACT: This study explores the complex effects of mechanization on the Akola region's agricultural industry. There have been significant changes in the agricultural landscape as a result of the quick integration of mechanization into farming methods. The objective of this research is to provide a thorough analysis of the effects of automation on important factors such environmental sustainability, labor dynamics, profitability, and productivity.

The objective of this research is to provide a thorough analysis of the effects of automation on important factors such environmental sustainability, labor dynamics, profitability, and productivity. Using a mixed-methods approach that includes quantitative analysis, interviews, and surveys, the research seeks to understand the perspectives of the local farmers, identify the economic effects of automation, and assess its long-term sustainability in the area.

This study provides nuanced perspectives to inform policymakers, agricultural stakeholders, and practitioners about the complexities surrounding the adoption and management of mechanization in the Akola region, thereby facilitating more informed decision-making processes. It does this by synthesizing empirical evidence and qualitative insights.

I. INTRODUCTION

This research delves deeply into the tractor-based business sector, emphasizing its significant influence on agricultural output.

Tractors and agriculture are a great combination that promises greater production, efficiency, and economic success for farmers and agriculturally reliant areas. This is a major shift from traditional farming practices. Thanks to its ability to mechanize a variety of agricultural jobs, lessen labor-intensive duties, and increase farmers' ability to cultivate bigger areas of land, tractors have become vital instruments in the farming industry.

This study aims to identify the complex network of interrelated elements that affect the tractor-based agriculture industry by thorough research, data analysis, and the compilation of expert viewpoints. In the conclusion, we hope to offer insightful analysis and helpful suggestions that will empower decision-makers, business owners, and other agriculture stakeholders to support sustainable agricultural growth while taking into account the particular circumstances of the Akola region.

In addition, the operation of several tractors and tools, including as rotors, threshers, trolleys, and seeding machines, will be examined. This study explores the tractor industry in great detail, highlighting its important impact on agricultural productivity.

Agriculture and tractors go hand in hand and can lead to increased productivity, efficiency, and financial success for farmers and regions dependent on agriculture. This is a significant departure from conventional farming methods. Tractors are now essential tools in the farming business because of their capacity to mechanize a range of agricultural tasks, reduce labor-intensive tasks, and enable farmers to cultivate larger tracts of land.

Agriculture has undergone a revolution thanks to mechanization, which has increased output, decreased labor costs, and increased efficiency. It permits accurate work, on-time planting and harvesting, and frequently results in higher agricultural yields. Smaller farms may be impacted by the considerable initial expenditure required for mechanization. Concerns exist around the effects on the environment as well as the labor and conventional farming methods being replaced. Examining these complex repercussions at several scales, ranging from social and cultural shifts within agricultural communities to economic and environmental effects, is a key component of studying this field.

A summary of the historical development of mechanization, the importance of agriculture to world economies, and the critical role technology plays in boosting productivity, sustainability, and efficiency in the agricultural sector should be the first steps toward mechanization in agriculture. It may also draw attention to the difficulties and possibilities

| ISSN: 2582-7219 | www.ijmrset.com | Impact Factor: 7.521 | Monthly Peer Reviewed & Referred Journal |



| Volume 7, Issue 5, May 2024 |

| DOI:10.15680/IJMRSET.2024.0705039 |

brought about by mechanization, paving the way for a thorough investigation of its effects on agriculture, the economy, and the environment.

In order to set the stage for what the research wants to examine or reveal, mechanization in agriculture business should include an overview of the significance of mechanization, its historical backdrop, its impact on the agricultural industry, and the scope of the study. It's critical to emphasize the importance of mechanization, its applicability to contemporary agriculture, and maybe some of the main topics or issues the study will explore. Mechanization has been a crucial force in transforming the agricultural industry, drastically altering production, efficiency, and sustainability. Agriculture production has seen substantial changes as a result of the incorporation of machinery, technology, and automation into farming processes, which have revolutionized conventional ways. This study looks into the adoption of mechanized technology, such as drones and precision farming systems, as well as tractors and harvesters, in an effort to understand the complexity involved in this shift. Additionally, it looks into the socio-economic effects, such as adjustments to labor relations, rural livelihoods, and the general socio-cultural makeup of farming communities.

1.3 In India, the advantages of mechanization in agriculture include

Enhanced Productivity: Higher yields per hectare have resulted from mechanization's improvement of various agricultural operations' efficiency.

Labor Savings: Farmers are able to maximize their workforce since automation has solved the problem of a labor scarcity during peak seasons by minimizing physical labor.

Time Efficiency: Farmers are able to better manage their time since tasks like planting, cultivating, harvesting, and plowing are finished more quickly.

Produce of higher quality is produced consistently thanks to mechanized methods that guarantee operational regularity.

Cost Reduction: Mechanization frequently results in long-term cost reductions by lowering labor costs and boosting overall efficiency, despite the fact that early investment expenditures can be substantial.

II. LITERATURE REVIEW

Imran Hussai, Rafia Khatoon, Luan Jingdong, and Abdul Rehman:

Summary: This paper's primary goal is to introduce modern technology adoption, its significance, applications, and role in enhancing agriculture. The fundamental machinery used in agriculture has evolved slightly during the past century. Planters and harvesters made with contemporary technology are either improved upon or significantly modified from their forebears. The \$250,000 US combine of today still chops, threshes, and sorts grain according to the time-honored method. However, as computer monitoring systems and self-steer programs enable the most sophisticated tractors and implements to be more exact and less wasteful in their use, modern technology is changing how humans run the machines, GPS locators.

Priyanka Tyedke born in March of 2023:

Due to the country's high population density and strict inheritance laws, more than two thirds of India's population lives in rural areas, which has resulted in an unusually high proportion of tiny land holdings in the agriculture sector. Over 62% of the 142 million hectares of agricultural land in India are thought to be dependent on rainfall for cultivation. The main sources of farm power are inanimate objects like diesel engines, tractors, and electric motors, as well as living things like people and draught animals. India launched the Green Revolution in the middle of the 1960s. It was a carefully thought-out, government-backed initiative that sought to boost agricultural output by using more and balanced inputs of mechanical, chemical, and biological resources.

Dayananda, Dr. B. S. (2014):

Agriculture is the backbone of the national economies of developing nations and plays a critical role in nation-building. In addition to providing the majority of the nation's workforce with food, agriculture also creates jobs. A densely populated nation's primary challenge is ensuring the nation's long-term food security. The need for labor in rural areas is growing daily under the current circumstances. Mechanization of agriculture has been shown to have a significant positive impact on the economy, enhance food output, and lower cultivation costs.

| ISSN: 2582-7219 | www.ijmrset.com | Impact Factor: 7.521 | Monthly Peer Reviewed & Referred Journal |



| Volume 7, Issue 5, May 2024 |

| DOI:10.15680/IJMRSET.2024.0705039 |

Writers: T. R. Sharma and R. K. Pandey

Printed in 2015

In brief: This research evaluates the extent and limitations of mechanization in Indian agriculture today. In their discussion of the advantages and difficulties of agricultural mechanization in India, the writers touch on topics like productivity effects, smallholder farmers' affordability, and access to machinery.

Writers: I. D. Bansal and R. R. Sharma

Printed in 2018

In brief: This paper investigates how the labor market in Indian agriculture is affected by the deployment of machinery, with a particular focus on the employment consequences of agricultural mechanization. The writers look at both positive and bad effects, talking on the difficulties posed by the traditional labor force's displacement as well as the opportunity for skill

RESEARCH METHOD

Methods of Research

The exact methods or approaches used to find, select, prepare, and evaluate data for a project are referred to as research methodology.

Design of the Research:

The study used the descriptive technique of research to measure, assess, and analyze the impact of mechanization on agriculture business among customers. First-hand information has been gathered using questionnaires. Interview for enhanced comprehension sources begin with identifying the kind of information needed, after which they select a sample from a certain community subset.

Study area: The respondents are residents of Akola City. Customers provide the majority of the data that is gathered.

Method of gathering data: In Akola City, a survey approach is used to collect a sample of people via questionnaires and interviews.

Method of sampling: basic random sampling

Device for gathering data:

People who use agricultural equipment in the Akola Region will fill out a questionnaire that we are utilizing to collect data.

Analysis of Data:

principal technique for gathering data

The following are the key data sources used in this study:

- Surveys
- Conversations

Method of Secondary Data Collection

For the aim of this study, the secondary data sources are:

- Textbooks
- Records and additional pertinent documents from official websites
- Articles published in journals
- Publications, papers, and journals were the sources of the data.
- Online
- Composing
- Research Instruments: Survey
- Method of Research: Survey Approach
- Number of samples: 100
- Data collection: Both primary and secondary data are used in this study.

Sample Unit: From farmers in various communities, I have collected samples of these various product categories. of Akola Division mostly.

International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET)

| ISSN: 2582-7219 | www.ijmrset.com | Impact Factor: 7.521 | Monthly Peer Reviewed & Referred Journal |



| Volume 7, Issue 5, May 2024 |

| DOI:10.15680/IJMRSET.2024.0705039 |

Number of samples: There were 100 samples in all.

Sampling Methodology:

Since the respondents chosen to complete the questionnaire were from the entire Akola Division study region, the random sampling method was applied.

Method of research: survey approach.

Questionnaires are the research instrument.

One category of questionnaires is structured.

Questions of this type are open-ended.

The project's goal is to evaluate how mechanized Akola's agriculture is at the moment.

To determine the kinds of machinery and equipment that farmers in the area often employ.

2. To assess how mechanization affects agricultural productivity economically.

3. To investigate how growing mechanization affects the environment, particularly resource use and pollution.

4. To look into the difficulties and obstacles farmers encounter while implementing mechanical agricultural methods.

Restrictions:

Number of samples:

The study's conclusions could not apply to a larger agricultural context if they are based on a small sample size or particular geographic areas. The results' ability to be broadly applied may be hampered by a lack of varied representation.

Timeline: Techno colonies and agricultural methods change with time. It is possible that the long-term benefits of mechanization on agricultural companies were not fully captured in a short-term study.

How has the adoption of mechanization impacted your farm's productivity?



What are the primary reasons for adopting mechanization on your farm?



International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET)

| ISSN: 2582-7219 | www.ijmrset.com | Impact Factor: 7.521 | Monthly Peer Reviewed & Referred Journal |



| Volume 7, Issue 5, May 2024 |

| DOI:10.15680/IJMRSET.2024.0705039 |

What motivated you to invest in mechanization on your farm?



How do you perceive the overall impact of mechanization on your agriculture business?



Do you believe that government support or incentives are necessary to promote mechanization in agriculture?



III. CONCLUSION

The conclusion of a study on mechanization in agriculture would likely highlight the benefits and challenges of implementing mechanization in the industry. It might emphasize increased efficiency, higher yields, and reduced labor costs, but also note potential drawbacks such as initial investment costs, environmental concerns, and impacts on rural communities. Overall, it would likely stress the importance of carefully balancing mechanization with sustainable practices to ensure long-term success in agriculture business.

Suggestion

Historical Context: Technological Innovations: Economic Impact: Environmental Sustaina

International Journal Of Multidisciplinary Research In Science, Engineering and Technology (IJMRSET)

| ISSN: 2582-7219 | www.ijmrset.com | Impact Factor: 7.521 | Monthly Peer Reviewed & Referred Journal |



| Volume 7, Issue 5, May 2024 |

| DOI:10.15680/IJMRSET.2024.0705039 |

REFERENCES

- 1. https//www.frontiersin.org
- 2. https//www.fao.org
- 3. https//www.clemson.edu
- 4. https//www.sciencedirect.com
- 5. https://www.researchgate.net





INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY

| Mobile No: +91-6381907438 | Whatsapp: +91-6381907438 | ijmrset@gmail.com |

www.ijmrset.com